



Regulatory Services
Brent Civic Centre
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Wembley
HA9 0FJ

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London Borough of Brent

Premises Licence

Part A

This Premises Licence was granted by Brent Council, Licensing Authority for the area of the Borough of Brent under the Licensing Act 2003

Original grant date: 03 December 2014
Current issue date: 18 July 2024

A handwritten signature in black ink, appearing to be 'G. Gifford'.

Authorised signatory

Premises licence number: 223170983

Part 1 " Premises Details

Postal address of premises, or if none, ordinance survey map reference or description

Wembley Park (Includes Wembley Park Boulevard, Arena Square, Events Pad plus Lawns, The Samovar Space, Market Square)
Wembley, HA9 0RX

Where the licence is time limited the dates

Licensable activities authorised by the licence

Section A: Plays
Section B: Films
Section C: Indoor sporting events

Section D: Boxing or wrestling entertainment
Section E: Live music
Section F: Recorded music
Section G: Performances of dance
Section H: Anything of a similar description to that falling within (E), (F) or (G)
Section I: Provision of late night refreshment: Both
Section J: Sale of alcohol: Both

The times the licence authorises the carrying out of licensable activities

Section A: Plays

| Day | Start Time | End Time |
|------------|-------------------|-----------------|
| Monday | 09:00 | 00:01 |
| Tuesday | 09:00 | 00:01 |
| Wednesday | 09:00 | 00:01 |
| Thursday | 09:00 | 00:01 |
| Friday | 09:00 | 00:01 |
| Saturday | 09:00 | 00:01 |
| Sunday | 09:00 | 00:01 |

Section B: Films

| Day | Start Time | End Time |
|------------|-------------------|-----------------|
| Monday | 09:00 | 00:01 |
| Tuesday | 09:00 | 00:01 |
| Wednesday | 09:00 | 00:01 |
| Thursday | 09:00 | 00:01 |
| Friday | 09:00 | 00:01 |
| Saturday | 09:00 | 00:01 |
| Sunday | 09:00 | 00:01 |

Section C: Indoor sporting events

| Day | Start Time | End Time |
|------------|-------------------|-----------------|
| Monday | 09:00 | 00:01 |
| Tuesday | 09:00 | 00:01 |
| Wednesday | 09:00 | 00:01 |
| Thursday | 09:00 | 00:01 |
| Friday | 09:00 | 00:01 |
| Saturday | 09:00 | 00:01 |
| Sunday | 09:00 | 00:01 |

Section D: Boxing or wrestling entertainment

| Day | Start Time | End Time |
|------------|-------------------|-----------------|
| Monday | 09:00 | 00:01 |
| Tuesday | 09:00 | 00:01 |
| Wednesday | 09:00 | 00:01 |
| Thursday | 09:00 | 00:01 |
| Friday | 09:00 | 00:01 |
| Saturday | 09:00 | 00:01 |
| Sunday | 09:00 | 00:01 |

Section E: Live music

| Day | Start Time | End Time |
|------------|-------------------|-----------------|
| Monday | 09:00 | 00:01 |
| Tuesday | 09:00 | 00:01 |
| Wednesday | 09:00 | 00:01 |
| Thursday | 09:00 | 00:01 |
| Friday | 09:00 | 00:01 |
| Saturday | 09:00 | 00:01 |
| Sunday | 09:00 | 00:01 |

Section F: Recorded music

| Day | Start Time | End Time |
|------------|-------------------|-----------------|
| Monday | 09:00 | 00:01 |
| Tuesday | 09:00 | 00:01 |
| Wednesday | 09:00 | 00:01 |
| Thursday | 09:00 | 00:01 |
| Friday | 09:00 | 00:01 |
| Saturday | 09:00 | 00:01 |
| Sunday | 09:00 | 00:01 |

Section G: Performances of dance

| Day | Start Time | End Time |
|------------|-------------------|-----------------|
| Monday | 09:00 | 00:01 |
| Tuesday | 09:00 | 00:01 |
| Wednesday | 09:00 | 00:01 |
| Thursday | 09:00 | 00:01 |
| Friday | 09:00 | 00:01 |
| Saturday | 09:00 | 00:01 |
| Sunday | 09:00 | 00:01 |

Section H: Anything of a similar description to that falling within (E), (F) or (G)

| Day | Start Time | End Time |
|------------|-------------------|-----------------|
| Monday | 09:00 | 00:01 |
| Tuesday | 09:00 | 00:01 |
| Wednesday | 09:00 | 00:01 |
| Thursday | 09:00 | 00:01 |
| Friday | 09:00 | 00:01 |
| Saturday | 09:00 | 00:01 |
| Sunday | 09:00 | 00:01 |

Section I: Provision of Late Night Refreshments:Both

| Day | Start Time | End Time |
|------------|-------------------|-----------------|
| Monday | 23:00 | 05:00 |
| Tuesday | 23:00 | 05:00 |
| Wednesday | 23:00 | 05:00 |
| Thursday | 23:00 | 05:00 |
| Friday | 23:00 | 05:00 |
| Saturday | 23:00 | 05:00 |
| Sunday | 23:00 | 05:00 |

Section J: Sale or Supply of Alcohol: Both

| Day | Start Time | End Time |
|------------|-------------------|-----------------|
| Monday | 09:00 | 00:01 |
| Tuesday | 09:00 | 00:01 |
| Wednesday | 09:00 | 00:01 |
| Thursday | 09:00 | 00:01 |
| Friday | 09:00 | 00:01 |
| Saturday | 09:00 | 00:01 |
| Sunday | 09:00 | 00:01 |

The opening hours of the premises

| Day | Start Time | End Time |
|------------|-------------------|-----------------|
| Monday | 00:00 | 00:00 |
| Tuesday | 00:00 | 00:00 |
| Wednesday | 00:00 | 00:00 |
| Thursday | 00:00 | 00:00 |
| Friday | 00:00 | 00:00 |
| Saturday | 00:00 | 00:00 |
| Sunday | 00:00 | 00:00 |

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

Both

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of the premises licence

Wembley Park Limited
5 Exhibition Way, Wembley, Brent, HA9 0FA

Registered number of holder, for example company number, charity number (where applicable)

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Tim Vaughan

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol

Licence Number: EDVE2121
Issuing authority: East Devon District Council

Annex 1 – Mandatory conditions

No Irresponsible Drinks Promotions

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

1. (a) games or other activities which require or encourage,

or are designed to require or encourage, individuals to— (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or (ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

Free Water

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

Age Verification Policy

(1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

(a) a holographic mark, or

(b) an ultraviolet feature.

Small Measures to be Available

The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measuresâ€”

(i) beer or cider: ½ pint;

(ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and

(iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available

Minimum Price of Alcohol

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1â€”

(a) â€˜dutyâ€™ is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) â€˜permitted priceâ€™ is the price found by applying the formulaâ€”

$$P = D + (D \times V)$$

whereâ€”

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) â€˜relevant personâ€™ means, in relation to premises in respect of which there is in force a premises licenceâ€”

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) â€˜relevant personâ€™ means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) â€˜value added taxâ€™ means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (â€˜the first dayâ€™) would be different from the permitted price on the next day (â€˜the second dayâ€™) as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Requirement for a DPS

(1) No supply of alcohol may be made under the premises licence-

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or their personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Door Supervisors and Security Staff to be Licensed by the SIA (when required)

Where the licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each individual must be licensed by the Security Industry Authority, with the following exceptions:

a) premises where the premises licence authorises plays or films

b) any occasion mentioned in paragraph 8(3)(b) or (c) of Schedule 2 to the Private Security Industry Act 2001 (premises being used exclusively by a club with a club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or

c) any occasion within paragraph 8(3)(d) of Schedule 2 to the Private Security Industry Act 2001

Film Classification When required

(i) The admission of children to the exhibition of any film must be restricted in accordance with the recommendation of the designated film classification body unless section (ii) applies.

(ii) Where the licensing authority notifies the holder of the licence that this subsection applies the admission of children must be restricted in accordance with any recommendation made by the licensing authority.

In this section-

"children" means persons aged under 18; and

"film classification body" means the person or persons designated as the authority

under section 4 of the Video Recordings Act 1984 (c. 39) (authority to determine suitability of video works for classification).

Annex 2 " Conditions consistent with the operating schedule

1. Wembley Park Limited shall notify the Police, Public Safety Team, Environmental Health and the Licensing Authority of an event a minimum of 28 days prior to the event.

For football events, a suitable and sufficient risk assessment as well as an event management plan for any activities shall be submitted no fewer than 5 working days prior to the event. For large scale events (over 3000 attendees) the risk assessment and the event management plan shall be submitted no fewer than 10 working days prior to the event.

A risk assessment shall be prepared based on the Police category and intelligence for the games and the security requirements for each would be included. Dependant on further intelligence nearer to the event.

For non-football and other event notifications shall be given at least 28 days prior to the event. A risk assessment and event management plan shall be submitted 14 days prior to the event.

2 There shall be special consideration to the type of events/activity that takes place simultaneously. Should there be a clash of events at Wembley Arena and Wembley Stadium certain conditions will apply i.e. event finish times will be assessed and a specific event plan shall be written per event along with specific risk assessments and control measures for each event.

3 Traffic management plans shall be written per event (where applicable) with way finding signage along with external lighting where required.

4 The Estate Protection Team shall be on site 24/7 with CCTV and trained SIA personnel to undertake regular vehicle and foot patrols and shall maintain radio contact with Estate Control and the Safer Neighbourhood Team.

5 Stewarding and crowd management shall be deployed and tailored for each event as per specific event plan. Event Organisers/Agencies shall employ event security to deal with matters relating to event/activity taking place.

6 Wembley Park Limited shall invite the Police, Licensing Authority, Public Safety Officer, Environmental Health Officer and a representative of the Fire Authority to a monthly meeting to discuss forthcoming events on the Estate and any issues relating to the licensing objectives. Relevant risk assessments and event plans shall be provided in advance of the events as per condition 1 above.

7 Where an event(s) are planned after midnight, Wembley Park Limited shall specify time after which entry or re-entry to the event shall not be permitted.

8 Special environmental monitoring consideration shall be given to events as required.

9 Site cleaning regime and waste management shall be in place for each event.

10 During the sale of alcohol under the premises licence, at least one licence holder shall be on duty in each area where the relevant alcohol sale is to be undertaken.

11 An alcohol management plan/summary shall be submitted to Brent Licensing Police for approval along with other event related paperwork.

12 Supply/sale of alcohol from the events pad and/or the lawns, licensable activity shall not be viewable from within the children's play area. There shall be a minimum of 2 metres sterile area between the perimeter of the children's play area and the start of any licensable area unless otherwise agreed by Brent Police Licensing.

13 A "Challenge 21" policy shall be adopted and adhered to during the supply of alcohol and adult entertainment.

14 Closed circuit television cameras and recorders of an agreed image standard shall be installed at locations on the premises and in accordance with advice from the Police.

15 CCTV shall be installed to Home Office Guidance standards and maintained in a goodworking condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council on request.

16 Notices shall be displayed within the area advising that CCTV is in operation.

Fanzones

17 Sale of alcohol on any football event day shall be undertaken under the following conditions:

- (a) The area for both sales and consumption shall be cordoned off.
- (b) Fans of only one team shall be within each area unless otherwise agreed by the Licensing Police
- (c) Fan zones shall not be located adjacent to one another and shall be sited to marry up with allocated side for ticket sales unless otherwise agreed by the Licensing Police.
- (d) Provision of CCTV and SIA security personnel
- (e) All drinks shall be decanted into plastic containers and any glass shall be secured away from customers
- (f) Drinks shall not be taken outside the cordoned off area.

18 Supply or sale of alcohol can not be made at a time when no designated premises supervisor has been specified in the licence or at a time when the designated premises supervisor does not hold a personal licence or his or her licence has been suspended.

19 Every supply of alcohol under the premises licence shall be made by or authorised by a person who holds a personal licence.

20 All persons present on the premises who are required to carry out a security activity shall be licensed by the Security Industry Authority.

21 Admission of children must be restricted according to film classification.

Public Safety

22 The maximum number of persons permitted in each relevant licensed area may only be determined once a scaled drawing of the proposed licensed area showing the number, locations and dimensions of available exits has been submitted to the Council's Public Safety Team in advance of the event. The drawing shall include the proposed area dimensions and any structures that are likely to be included. Any proposed licensed activities shall be subject to suitable plans being submitted and prior approval obtained from the Council's departments and other associated authorities for each specific event.

23 Unless otherwise approved, detailed plans, management/operation schedules and risk assessments shall be submitted to the Public Safety Team at least 28 days prior to each event. These plans shall include the following details:

- Detailed scaled plans of the proposed licensed areas showing all available entry and exit routes together with their dimensions and signage.
- Details of any uneven gradients, ramps or steps
- Details of any fences or balustrades (permanent and temporary)
- Plans showing the location and layout of proposed activities
- Full details of temporary structures including any stages, barriers, large vision screens, marquees or grandstands together with certificates for structures and fire certificates for any materials
- Copies of risk assessments for all mobile activities and any specific attractions and activities that will include audience participation
- A copy of the fire risk assessment. The fire risk assessment shall address all items of fire safety and be produced as a stand alone document.
- A copy of the medical plan detailing all arrangements
- A risk assessment specifically for the use of any proposed Grandstand
- Details of the designated disabled access routes to the car park and from the car park to the Stadium if the event is related to a Stadium Event.
- Details of any proposed electrical installations including cable runs, power supplies and generators
- If cable ramps are required within any public areas these ramps must comply with Building Regulations i.e. not steeper than 1 in 12 gradients.
- If the event is related to a Stadium event, written confirmation that the Operating Schedule/Management Plan in relation to the safe movement of people onto and off the Wembley Stadium premises is agreed with Wembley National Stadium Limited.
- Details of proposed toilet facilities for the public and staff.
- A traffic management plan shall be agreed with Brent Council.
- Details of any special risk to the public or staff.
- Details of any special effects, pyrotechnics or lasers
- Adequate fire extinguishers shall be provided to the satisfaction of the LFEPA.

24 A final updated copy of the Event Safety Plan shall be issued to Brent Council Public safety Team no fewer than 7 days prior to the event.

25 During the preparation of the operating schedule/event safety plan the licensee shall consider the provisions of and/or follow the guidance or recommendations in the following publications:

(a) The Event Safety Guide "A guide to health, safety and welfare at music and similar events (HSE1999) (The Purple Guide)™ ISBN 0 7176 2453 6

(b) The London District Surveyors Association™s Technical Standards for Places of Public Entertainment™ ISBN 09531229 2 1

(c) Temporary Demountable Structures™ Guidance on procurement, design and use. (third Edition) ISBN 978 0 901297 45 7

26 There shall be a meeting point designated for lost children in each area.

27 The socket outlets or other power supplies used for DJ equipment, band equipment and other portable equipment) that are accessible to performers, staff or the public shall be suitably protected by a residual current device (RCD having a rated residual operating current not exceeding 30 milliamps).

28 Petrol generators shall not be permitted onto any licensable areas.

29 If an event is on the Arena Square, unless otherwise approved, the fountain system controls shall be locked off while the licenced area is in use. Any uneven or slippery surfaces within the fountain area shall be made safe to walk on.

30 The Public Safety Team shall be advised of a suitable inspection time and date for the completed site installations prior to each event and for demonstration of any special effects and pyrotechnics.

~~31 When using Perimeter Way and Car Parks 7 & 9 for events, there shall be a minimum of 3.5 metres of emergency exit route retained within this area. Perimeter Way and Car Parks 7 & 9 shall not be used on any Football Event days at Wembley Stadium.~~

Noise Conditions

32 Wembley Park as the licensee shall ensure that the any noise conditions are implemented as a part of the contract with the event organiser/promoter, so there is effective control when the event is operating.

33 The Noise Council Code of Practice for Environmental Noise Monitoring at concerts must be used for target noise levels at any noise sensitive premises. Regulatory Services, Brent Council should be contacted to confirm which Music Noise Level Guidelines shall be used for each individual event.

34 After 23.00 no noise from entertainment shall be audible at any noise sensitive premises, with windows open in a manner for ventilation.

35 Curfew times shall be agreed between Wembley Park, the event organiser and the Responsible Authorities prior to the event taking place and these shall be strictly enforced.

36 For any events where the dominant noise source is amplified, Wembley Park Ltd shall either employ an Acoustic consultant directly or require the hirer of the premises/event organiser to employ a suitably qualified and competent Acoustic Consultant in advance of the event. As a minimum, the appointed Consultant must be qualified in the Certificate of Competence in Environmental Noise Measurement or equivalent.

37 The Appointed consultant shall provide a stand alone "live" Noise Action/Management Plan to the Council & Wembley Park Ltd at least 28 days before the event takes place. A final version of this plan must be submitted no later than 7 days prior to the event. This shall include the following: -

- Details of the event sound system, including speaker positions, directionality and proposed levels for the PA system. These levels shall be agreed by the Regulatory Services, Brent Council prior to the event.
- For any large scale event with amplified sound to be held on any part of the licenced premises, the Code of Practice for Environmental Noise Monitoring at Concerts is to be used for target levels at noise sensitive premise.
- The appointed Acoustic Consultant shall be present and monitor and advise as necessary during the event.
- Fixed monitoring locations are to be agreed with Regulatory Services, Brent Council before the event takes place.
- A summary of control procedures and detailed results is to be sent to Regulatory Services no more than 14 days

following each event, so that the Council are fully informed of the environmental monitoring and impact.

38 Any amplified sound including sound propagation testing which is to be undertaken outside of the licensable hours shall only be allowed with prior consent of Regulatory Services

39 Any event build & breakdown periods shall be restricted to the hours of 08.00 – 20.00, unless otherwise approved by Regulatory Services.

40 Any plant & machinery used on any of the licenced areas shall be correctly maintained and regularly serviced to ensure that it is operation efficiently and with minimal disturbance to nearby premises.

41 Artificial Lighting shall be positioned so as to not create any unnecessary light pollution at nearby premises.

Annex 3 – Conditions attached after a hearing by the licensing authority

Annex 4 – Plans

See attached